

1ST FORUM OF THE EU STRATEGY FOR THE ADRIATIC AND IONIAN REGION

DUBROVNIK, CROATIA 12-13 MAY 2016

#EUSAIR



PARALLEL SESSION 3:

SMART APPROACH FOR A SUSTAINABLE AND ATTRACTIVE REGION

13 MAY, 09:00-10:45 H.

Chair: Dr Andrea Mairate, Head of Competence Centre, Macroregions and European Territorial Cooperation, Directorate General for Regional and Urban Policy

Moderators:

- **Blanka Belošević**, Head of Department for International Cooperation, Ministry of Tourism, Croatia (panel 1)
- **Francesco di Cesare**, Chairman Risposte Turismo (panel 2)

9.00-9.45 - Panel 1: *EU policy framework and financial resources*

Panellists

- **Joanna Moulou**, Directorate General for Regional and Urban Policy (DG REGIO), European Commission
- **Donatella Soria**, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission
- **Miroslav Veskov**, International, Inter Institutional and Stakeholder Relations, Joint Research Center (JRC), European Commission
- **Maria Spyra**, Member of the European Parliament, REGI and ITRE Committees
- **Sonia Popa**, Director General of Tourism Development - Ministry of Economy of Albania

9.45-10.45 Panel 2: *Stakeholders and transnational project experiences*

Panellists

- **Marija Rajaković**, Head of Sector for Competitiveness, Ministry of Economy, Croatia
- **Roberto Perrocchio**, Chairman, ICOMIA Marinas Group and Assomarinas
- **Andrea Novaković** - CEO from the City of Dubrovnik Development Agency, Forum of the Adriatic and Ionian cities
- **Johannes Volkmar**, International Projects, Tourismusverband Mecklenburg-Vorpommern
- **Pierre Frustier**, Tourism Expert, Cultural Routes of Council of Europe
- **Konstantinos Nikoloutsos**, President of the Chamber of Commerce of Ilia (Greece) and member of AIC Forum

Rapporteur

- **Cinzia De Marzo**, Legal advisor and expert on European sustainable Tourism